

## Presse-Information

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### **TO DO! 2016 – International Contest Socially Responsible Tourism announced again**

The TO DO! – Contest Socially Responsible Tourism is announced worldwide for the 21st time in 2015 by Studienkreis für Tourismus und Entwicklung e. V. (Institute for Tourism and Development). In the new round, the TO DO! will be named for the first time after the year of the award ceremony (previously after the year of announcement) which will take place during ITB Berlin in March 2016.

Existing tourism projects from private or public organisations which take into account in an outstanding manner the interests and needs of the local population by active participation during planning and implementation are welcome to apply. This also includes fair remuneration, training and education, strengthening the own culture and other measures which contribute to a sustainable tourism development. The TO DO! winners are selected by an expert jury, followed by an on-site check by independent appraisers.

Deadline for application: 15th September 2015.

On our website [www.to-do-contest.org](http://www.to-do-contest.org) you will find the conditions of participation as well as the application form.

**Cooperation partners:** German Federal Ministry for Economic Cooperation and Development (BMZ); Bread for the World – Church Development Service / Tourism Watch, forum anders reisen, ITB Berlin, Swiss Foundation for Solidarity in Tourism, Studiosus Reisen München GmbH

**Prize money:** Swiss Foundation for Solidarity in Tourism for each winner 5,000 Swiss Francs

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